



# Commercial Builders Council Benefits

## **Commercial Builder Magazine**

The only magazine dedicated to light commercial construction, *Commercial Builder* features information on emerging technology, building green, economic and legislative updates, and other concerns related to the light commercial industry. *Commercial Builder* is sent directly to you four times a year.

## **Commercial E-News**

Receive timely news and tips at your desk at least six times a year. Special updates will also be sent as needed. All we need is your current e-mail address. Send a message to [commercialbuilders@nahb.com](mailto:commercialbuilders@nahb.com) with "Check my e-mail" in the subject line to ensure that we have accurate information.

## **Light Commercial Construction for Home Builders How-To Manual**

The NCBC *How-to Manual* was developed by the National Commercial Builders Council (NCBC) to help residential builders who are considering diversifying into this competitive, \$50 billion-a-year industry. Inside, you'll find more than 100 pages of useful information on how you can begin expanding your profit-making capability with light commercial construction projects.

## **NCBC IBS Educational Sessions**

Light commercial builders and those investigating diversifying into the industry will find specialized programs featuring expert speakers. Topics have included:

- § Light Commercial Construction for Home Builders
- § Alternate Business Income for Builders
- § Don't Give Up, Diversify . . . Financing Commercial Projects
- § Green Building for Light Commercial – Stay Ahead of the Curve

## **Events at the Builders Show**

### *Diversification Roundtables*

Three roundtables focus on topics such as building green, build to own, and commercial financing. This is your exclusive member opportunity to learn from the experts, share tips with other builders, and find out how others work across the country.

### *Commercial Builders Reception*

This is a networking opportunity as well as an occasion to unwind and share a drink with peers.

## **NAHB Select Commercial Builders Channel Web Site**

The channel offers exclusive resources for builders involved in light commercial construction and is updated on a monthly basis with new articles and information. Access the channel via <http://www.nahb.org>, and then select the Commercial Builders Channel.

## **Staff Experts**

Staff is available to advise you on issues concerning codes and standards, land development, and OSHA requirements. In addition, lobbyists represent your interests on Capital Hill and are available to inform you on upcoming legislative issues in your area.

## **Builder-to-builder contact opportunities**

NCBC will have an online resource directory for you to use to identify expert advisors. This will be available in June and will allow you to share information with builders in a non-competitive environment via e-mail, phone, and Council meetings and events.

## **Niche Manuals**

Niche manuals are designed to give members in-depth knowledge. Among the topics are best business practices, identifying the building niche, commercial marketing, and contractor-client relationships.

## **Discounts on McGraw-Hill Construction Products**

McGraw Hill is the premier source for information on the commercial market. Through a special relationship with NCBC, we are able to offer members a substantial discount on many McGraw Hill services.

- 20% Discount on MHC Dodge Plans and Specifications
- 30% Discount on Engineering News Record (ENR)
- 30% Discount Subscription to Architectural Record
- Complimentary Subscription to Construction Mail e-newsletter