



# 2011 Categories at a Glance

## Advertising/Promotion Categories *\*deadline Aug 12*

- Best Logo
- Best Collateral Package
- Best Direct Mail
- Best Print Ad
- Best Billboard
- Best E-Newsletter
- Best E-Mail Campaign
- Best Social Media Program
- Best On-line Ad (example: banner, sky-scraper, etc.)
- Best Web Site
- Best Blended Media
- Best Promotion
- Best New Homes Magazine/Publication
- Major Advertising/Promotions Achievement Award

## Circle Awards *\*deadline August 19*

- Million Dollar Circle Award
- Million Dollar Circle Award - Team

## Design Categories *\*deadline Aug 12*

- Best Model Merchandising
- Best Interior Design

## Individual Achievement Categories *\*deadline August 19*

- Title Insurance Sales Person of the Year
- Mortgage Originator of the Year
- Insurance Agent of the Year
- Golden Hammer Award
- Leadership Award
- Shining Star Award
- REALTOR® Partner Award
- Major Individual Achievement Award
- Sales and Marketing Council Member of the Year

*The following categories will require a video recorded interview conducted by the Major Achievement committee: **\*deadline Aug 12***

- “Rookie” Salesperson of the Year
- Salesperson of the Year
- Marketing Coordinator/Assistant of the Year
- Sales Coordinator/Assistant of the Year
- Internet Sales or Internet Marketing Coordinator of the Year
- Marketing Manager/Director of the Year
- Sales Manager/Director of the Year

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Presented by:

