



## **SPONSORSHIP OPPORTUNITIES**

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# Major Achievement Awards: October

### Presenting \$3,500

- ◆ Complimentary table for 10
- ◆ Presentation of Grand Award
- ◆ Full page ad in program
- ◆ Podium Recognition
- ◆ Logo on Event Signage
- ◆ Recognition in HBA News
- ◆ Recognition on HBA Website plus link to company website
- ◆ Logo on Event Tickets
- ◆ Logo on “Major Achievement” awards
- ◆ Company collateral on seats
- ◆ Appreciation Plaque
- ◆ 2-min. Commercial - provided by Sponsor

### Diamond \$1,000

- ◆ 4 complimentary tickets
- ◆ Presentation of Major Award
- ◆ 1/2 page ad in program
- ◆ Podium recognition
- ◆ Logo on event signage
- ◆ Recognition in HBA News
- ◆ Recognition on HBA website plus link to company website

### Silver \$500

- ◆ 2 complimentary tickets
- ◆ Presentation of Award
- ◆ 1/4 page ad in program
- ◆ Podium recognition
- ◆ Company name on event signage
- ◆ Recognition in HBA News
- ◆ Recognition on HBA website

### Friends \$150

- ◆ 1 complimentary ticket
- ◆ Name recognition in program
- ◆ Company name on event signage
- ◆ Recognition on HBA website



## 2010 Sponsorship Opportunities

### SAM Trams: (limited availability)

Spring—April 21, 28 & May 5



### Bus Sponsorship:

\$125 one tour / \$175 two tours

1 representative on bus to network all day with 40-50 agents

One bus

One tour (example: East or West)

#### As a bus sponsor you must provide the following:

5 REALTOR® attendees (whether they pay for themselves or you pay for them)

\$25 worth of gift cards

The number of bus sponsors will be limited to 6-8, so sign-up early!

If you are not able to sign-up 5 REALTORS® you will be permitted to pay \$175 (for one tour) / \$250 (for two tours) for the sponsorship in lieu of REALTORS®.

### L.I.S.T.®: listing, inventory & solds tour

2nd Thursday of every month

### Featured Builder \$100

- ◆ 5 minute presentation to group during meeting to feature: communities, inventory, specials, promotions, etc.
- ◆ Exclusive builder on caravan following meeting

### Home Expo:

April 9-10

### Presenting \$1,500

- ◆ Exclusive within your industry
- ◆ Logo recognition on signage at Expo
- ◆ Logo recognition on HBA Website. Hyper link to your company's webpage.
- ◆ Logo recognition on registration flyer
- ◆ Logo recognition in HBA News
- ◆ Logo recognition in program
- ◆ One Complimentary Booth
- ◆ Attendee list & 20% off additional booths

### Gold \$1,000

- ◆ Logo recognition on signage at event
- ◆ Logo recognition on registration flyer
- ◆ Logo recognition in HBA News & program
- ◆ Attendee list & Complimentary Booth

### Bronze \$750

- ◆ Company name on signage at event
- ◆ Recognition in HBA News & program
- ◆ Attendee list & One Complimentary Booth



# 2010 Sponsorship Opportunities

## After Hours:

- SMC Night w/Orlando Magic—Feb. 17
- Bowling Tournament—Sept.
- HBA Holiday Party—Dec. 2

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## Gold \$750

- ◆ Industry Exclusive
- ◆ Complimentary tickets (will vary depending on event)
- ◆ Logo recognition on event flyer and promotional emails
- ◆ Logo recognition in HBA News
- ◆ Logo on event signage
- ◆ Logo recognition on website
- ◆ Table top exhibit at event
- ◆ Recognition at event
- ◆ Attendee contact information

## Silver \$500

- ◆ Complimentary ticket (will vary depending on event)
- ◆ Recognition on event flyer and promotional emails
- ◆ Recognition in HBA News
- ◆ Recognition on signage at event
- ◆ Recognition on website
- ◆ Recognition at event
- ◆ Attendee contact information

## Friend \$150

- ◆ Complimentary ticket (will vary depending on event)
- ◆ Recognition at event

## Breakfasts:

- 1st Quarter: CLICK with Meredith Oliver—Jan 28
- 2nd Quarter:
- 3rd Quarter:
- 4th Quarter:

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## Gold \$750

- ◆ Exclusive Sponsorship
- ◆ 10 Complimentary tickets
- ◆ Logo recognition on event flyer and promotional emails
- ◆ Logo recognition in HBA News
- ◆ Logo on event signage
- ◆ Logo recognition on website
- ◆ Table top exhibit at event
- ◆ Promotional material on attendee seats
- ◆ Recognition at event
- ◆ Introduction at event
- ◆ Attendee contact information

## Silver \$500

- ◆ Industry Exclusive
- ◆ 5 Complimentary tickets
- ◆ Recognition on event flyer and promotional emails
- ◆ Recognition in HBA News
- ◆ Recognition on signage at event
- ◆ Recognition on website
- ◆ Recognition at event
- ◆ Table top exhibit at event
- ◆ Attendee contact information

## Friend \$150

- ◆ 2 Complimentary tickets
  - ◆ Recognition in HBA News
  - ◆ Recognition on website
  - ◆ Recognition at event
  - ◆ Attendee contact information
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