



MEMBERSHIP SPONSORSHIP OPPORTUNITIES

For additional information contact:
Adrienne Stepan
Membership Director
HBA of Metro Orlando
544 Mayo Avenue
Maitland, FL 32751-4599
P: 407-691-2188
F: 407-691-2198
Adrienne@HBAofMetroOrlando.com

HBA of Metro Orlando
544 Mayo Avenue
Maitland, FL 32751-4599
P: 407-629-9242
F: 407-629-6460

www.HBAofMetroOrlando.com

2009 Sponsorship Opportunities

General Membership Meetings

Platinum \$750

- ◆ Opportunity to speak at event
- ◆ Table top to display and distribute company material
- ◆ Company logo recognition on signage
- ◆ Company logo on registration flyer
- ◆ Company logo in *HBA News*
- ◆ Company logo on HBA website with hyper link
- ◆ Company name in the HBA weekly with hyperlink
- ◆ Premium web listing in online Member Directory (month of event)
- ◆ List of attendees in Excel format
- ◆ 4 complimentary tickets to event

Gold \$500

- ◆ Podium recognition
- ◆ Table top to display and distribute company material
- ◆ Company logo recognition on signage
- ◆ Company logo on registration flyer
- ◆ Company logo in *HBA News*
- ◆ Company logo on HBA website with hyper link
- ◆ Company name in the HBA weekly with hyperlink
- ◆ 3 complimentary tickets to event

Silver \$250

- ◆ Podium recognition
- ◆ Table top to display and distribute company material
- ◆ Company logo recognition on signage
- ◆ Company logo on registration flyer
- ◆ Company logo in *HBA News*
- ◆ 1 complimentary ticket to event

2009 GMM Schedule

Attendance varies from 100-300 members per event.

- ◆ Tuesday, January 13: Economic Forecast
- ◆ Tuesday, February 10: Mardi Gras / Fat Tuesday
- ◆ Thursday, March 12: Osceola County
- ◆ Tuesday, April 14: TBD
- ◆ Tuesday, May 12: Nothing But Networking Event
- ◆ Tuesday, June 9: Dancing with the Builder (sponsorship pending)
- ◆ Tuesday, August 11: Building Officials BBQ
- ◆ Tuesday, October 13: HBA Elections



2009 Sponsorship Opportunities

Member Orientation Welcome Reception Annual Sponsorship

Six times a year, the HBA hosts a Member Orientation (MO), open to new and current members and is an overview of HBA events, committees & councils, benefits, governmental affairs and website access.

Attendance varies from 30-50 HBA members per event.

Annual Sponsor \$500

- ◆ Opportunity to speak at the Orientation
- ◆ Table top to display and distribute company material
- ◆ Company logo recognition on event flyer
- ◆ Company logo recognition in HBA News
- ◆ Company name in the HBA weekly with hyperlink
- ◆ Premium web listing in online Member Directory
- ◆ List of attendees in Excel format

Member Orientation Dates

8:00a – 10:00a

Wednesday, January 21

Wednesday, March 18

Wednesday, May 20

Wednesday, June 17

Wednesday, August 19

Wednesday, October 21

2009 Sponsorship Opportunities

Deal or No Deal 2009 Membership Drive

DEAL OR NO DEAL



Annual Case Sponsor \$200

- ◆ Company logo on Deal or No Deal case
- ◆ Logo recognition in HBA News
- ◆ Logo recognition on Deal or No Deal flyer
- ◆ Logo recognition on HBA Website with hyper link
- ◆ Opportunity to carry Deal or No Deal case on to stage at October Elections Meeting
- ◆ One sentence plug “sponsor” plug when case is selected.
- ◆ One complimentary ticket to October Elections Meeting
- ◆ Great annual exposure to HBA members for \$200!

HBA Postage

Quarterly Sponsorship

Postage Sponsor \$250

- ◆ Opportunity to insert promotional material into 300+ HBA renewal invoices over 3 months
- ◆ Promotional material can be pens, pencils, magnets, business cards, sticky notes, etc.
- ◆ Exposure to 300+ HBA Members on a quarterly basis
- ◆ Limited to 12 HBA Members

2009 Sponsorship Opportunities

Meet the Builder

Thursday, September 24, 2009 2:00p-5:00p

Presenting \$2,500

- ◆ Premier double booth location at event entrance
- ◆ Opportunity to speak at event
- ◆ Company logo on goody bags / promotional material
- ◆ Opportunity to give promotional items in goody bags
- ◆ Full page ad in event program
- ◆ Company name in the HBA weekly with hyperlink
- ◆ Company logo on HBA website with hyperlink
- ◆ Company logo recognition on signage
- ◆ Company logo on registration flyer
- ◆ Company logo in *HBA News*
- ◆ Premium web listing in online Member Directory
- ◆ 4 complimentary tickets to event
- ◆ List of attendees in Excel format

Platinum \$1,500

- ◆ Booth location at event
- ◆ Podium recognition
- ◆ Company logo on goody bags / promotional material
- ◆ Opportunity to give promotional items in goody bags
- ◆ 1/2 page ad in event program
- ◆ Company name in the HBA weekly with hyperlink
- ◆ Company logo on HBA website with hyperlink
- ◆ Company logo recognition on signage
- ◆ Company logo on registration flyer
- ◆ Company logo in *HBA News*
- ◆ Premium web listing in online Member Directory
- ◆ 3 complimentary tickets to event

2009 Sponsorship Opportunities

Meet the Builder

Thursday, September 24, 2009 2:00p-5:00p

Gold \$750

- ◆ Booth location at event
- ◆ Podium recognition
- ◆ Company name on goody bags / promotional material
- ◆ Opportunity to give promotional items in goody bags
- ◆ 1/4 page ad in event program
- ◆ Company name on signage
- ◆ Company name on registration flyer
- ◆ Company name in *HBA News*
- ◆ 2 complimentary tickets to event



2009 Sponsorship Opportunities

Installation Banquet

The annual installation of the new HBA Senior Officers and Board of Directors is one of the HBA's best-attended events of the year, offering your company valuable exposure to hundreds of your fellow HBA members.

Platinum \$1,500

- ◆ Opportunity to speak at event
- ◆ Table-top to display and distribute company material
- ◆ Full page ad in event program
- ◆ Company logo recognition on signage
- ◆ Company logo on registration flyer
- ◆ Company logo in *HBA News*
- ◆ Company logo on HBA website with hyper link
- ◆ Company name in the HBA weekly with hyperlink
- ◆ Premium web listing in online Member Directory
- ◆ VIP Seating
- ◆ 4 complimentary event tickets
- ◆ List of attendees in Excel Format

Gold \$750

- ◆ Podium Recognition
- ◆ Table-top to display and distribute company material
- ◆ 1/2 page ad in event program
- ◆ Company logo recognition on signage
- ◆ Company logo on registration flyer
- ◆ Company logo in *HBA News*
- ◆ Company logo on HBA website with hyper link
- ◆ Company name in the HBA weekly with hyperlink
- ◆ Premium web listing in online Member Directory
- ◆ 3 complimentary event tickets

2009 Sponsorship Opportunities

Silver \$500

- ◆ Podium Recognition
- ◆ Table-top to display and distribute company material
- ◆ 1/4 page ad in event program
- ◆ Company Logo recognition on signage
- ◆ Company Logo on registration flyer
- ◆ Company logo in *HBA News*
- ◆ Company Logo on HBA website with hyper link
- ◆ 2 complimentary event tickets

Friends \$250

- ◆ Podium Recognition
- ◆ Company name listed in event program
- ◆ Company name in *HBA News*
- ◆ 1 complimentary ticket

