

Advertising/Promotion Categories

1. Best Logo
2. Best Collateral Package
3. Best Direct Mail - Print
4. Best Direct Mail - Electronic
5. Best Print Ad
6. Best On-line Ad (example: banner, skyscraper, etc.)
7. Best Broadcast Radio
8. Best Broadcast Television
9. Best Internet Site
10. Best New Homes Magazine/Publication
11. Grand Advertising/Promotions Award

Circle Awards

12. Million Dollar Circle Award
13. Million Dollar Circle Award - Team

Individual Achievement Categories

14. "Rookie" Salesperson of the Year
15. Salesperson of the Year
16. Title Insurance Sales Person of the Year
17. Mortgage Originator of the Year
18. Insurance Agent of the Year
19. Marketing and/or Sales Coordinator of the Year
20. Closing Coordinator of the Year
21. Internet Sales or Internet Marketing Coordinator of the Year
22. Marketing Manager/Director of the Year
23. Sales Manager/Director of the Year
24. Major Achievement Award
25. Sales and Marketing Council Member of the Year